

# PLATINUM MANAGEMENT COLLEGE

**B B A | B H M**

**BACHELOR OF BUSINESS  
ADMINISTRATION**

**BACHELOR OF HOTEL  
MANAGEMENT**

**AFFILIATED TO POKHARA UNIVERSITY**



## College Establishment

**P**latinum Management College (PMC), established in 2009, has been dedicated in higher education with the prime objectives of providing quality and practical education at an affordable cost. The college has been established by a group of professionals, academicians and educationists at the helm and has undergone a total restructuring and reengineering at the quality, system process and teaching pedagogy. Currently the college is offering Bachelor of Business Administration (BBA) and Bachelor of Hotel Management (BHM) in affiliation to Pokhara University. In near future the college is planning to run MBA and E-MBA, and BCIS Programs.

## Message from the Chairperson



**Tikaram Sapkota**  
Chairperson

**W**ith education at an inflection point, we at Platinum Management and The Times International colleges, are conscious of our responsibility as premier schools of the country in the field of Management Studies and Science Education, and therefore groom future business leaders, managers and scientists by following a judicious blend of theory and practice using highly scientific and innovative pedagogy. We strongly believe that students are soft clay and they can be molded in desired shapes by academically and morally sound faculties, a strong and dedicated management team for which our colleges are proud of. Our endeavor is to produce system thinkers and business/management problem solvers who can make this world a better place to live. That's why, within few years of inception our colleges have emerged as leading schools of the country in fields of education.

We teach students the theories and concepts to analyze how and why the things behave in the way they do, e.g., how and why markets behave in the way they do, and use multiple methods-lectures, cases, simulations, field surveys, pair-work, group works and other task based approaches to impart the required knowledge and develop the skills, and attitudes. Teaching methods, approaches and techniques we use enable and encourage students to challenge conventional wisdom and come up with innovative solutions to social, environmental and business problems. We aim at imparting quality education with a vision to be a national centre of excellence and the mission to develop innovative and ethical future business leaders and scientists to fulfill the pressing needs of the country.

Since our team greatly believes in performances not in promises, we are dedicated and devoted to make our students saleable in the world markets. We don't give fish to our students rather we teach them how to fish themselves and we also instruct them, "You can't do things differently until you see things differently."

Above all, we always advocate for the love and contribution students can give for the nation, nationality and national sovereignty. We instill a nation-loving thought to our students that prioritizes "Mother and motherland are lovelier than the heaven."

If you are stimulated for a high quality education with the state-of art facilities, and motivated by rigorous academics, then the Times International and Platinum Management Colleges can be exciting places for you

## Message from the Principal



**Ass.Prof. Pradeep Kumar Aryal**  
**Principal**

**P**latinum Management College (PMC) is one of the weoo established and fastest growing colleges in the nation. We congrautulate you for selecting this collDge in order to pursue higher studies in Management.

PMC places a strong emphasis on imparting quality education from our highly experienced and qualified teaching faculties to ensure our students right combination of theory and practice that is a must to complete globally.

We are a team of dedicated professionals academicians and established authors. At PMC we consider that we can offer our students a unique and exemplary standard of teaching and learning that focuses the overall development of their personaliy. We also ensure to provide the students with a supportive and stimulating environment in which they will be encouraged to develop both personality and professionalism.

Discipline, dedication and deligence are the core value of our college. Three Ds are dupportive for the students to shape their career as well as to face the growing challenges in the days to come.

This prospectus provides a small flavor about PMC as a unique college. I look forward to welcoming you to our college.

Thanking you once again for choosing PMC as the best college of your choice.

## Message from the Vice Principal



**Krishna Pd. Neupane**  
Vice-Principal

**W**elcome to you all, the great souls at Platinum Management College, Dillibazar Kathmandu. We are pleased to get you over here.

PMC pledges to produce resourceful and responsible manpower required for the nation. It provides such an inspiring teaching learning environment to the students which qualify for their chosen professions. It has innovative, progressive and proven team of faculties, qualitative academic setting and truly innovative environment to address the global challenges of the date. To explore the potentialities of the student and competencies the entire college management team has been playing a praiseworthy role. Its education testifies with its graduates is the evidence of what it produces. Furthermore, PMC is agile, alert and ahead.

We ensure the students with the visible gains through free flow of constructive idea, classroom intereactions where the development of team spirit and inculcation of values for others and within themselves is prioritized. Our prime focus is for the holistic development of students. Therefore, we lay importance on the activity of sports personality and leadership developpment, business etiquettes, emptional intelligence, and communication engineering and more. We involve students in industrial tours, brainstorming sessions, development of presentation skills, report writings, case studies and analysis, visits of the executives of industries, banks sharing their experiences. This is how they will learn through seeing and sharing.

At PMC, Students get the education of an extraordinary nature where they kindle the flam within. Education at PMC teachees them to appreciate life, work, workers, and the surrounding in and arround them. Diligently, students prepare to act well in life and world's work.

Once again, I would, like to welcome you all and congratulate the faculties and management of the college for their outstanding academic excellence and highly approeciabile performance. I am truly happy to acknowledge the students, the parents/guardians, the well-wishers for their continuous support and constructive suggestions.

## Vision

“Platinum Management College (PMC) will become a premier management college dedicated to craft innovative Nepalese methods of management to lead global business management practices.”

## Mission

“Platinum Management College(PMC) advance Nepalese method of management by carrying out research. It attracts, educates and trains human capital for global leadership and encourage entrepreneurship development.”



## Why Platinum?

Platinum is one of the new leading management and hospitality college in Kathmandu affiliated to Pokhara University. We are blend of expert in the field of hospitality and management. We are continuously striving to provide high quality education professional training in hospitality and management, and connection across the globe. We believe that success is all about taking the right steps and that dream can always achieved. If you are ready to raise professional carrier and explore a world of opportunities chase your dream in Platinum





# Curricular Structure BBA

Students need to successfully complete 126 credit hours of course work, project work and intership for graduation. The curricular structure of BBA program is as follow:

Semester I			Semester II		
Course Code	Course Description	Credit Hours	Course Code	Course Description	Credit Hours
ENG 101	English I	3	ENG 101	English II	3
MATH 101	Business Mathematics I	3	MATH 101	Business Mathematics II	3
ACC 121	Financial Accounting I	3	ACC 121	Financial Accounting II	3
MGT 111	Principles of Management	3	PSY101	Gernral Psychology	3
MIS 101	Computer IT Applications	3	ECO101	Introductory Microeconomics	3
		15			15
Semester III			Semester IV		
Course Code	Course Description	Credit Hours	Course Code	Course Description	Credit Hours
ENG 201	Business Communication I	3	ENG 201	Business Communication II	3
STT 101	Business Statistics	3	STT 201	Data Analysis and Modeling	3
FIN 131	Essentials of Finance	3	MGT 211	Fundamentals of Organizational Behavior	3
SOC 101	Fundamentals of Sociology	3	MKT 241	Principles of Marketing	3
ECO 201	Introductory Macroeconomics	3	FIN 231	Financial Management	3
		15			15
Semester V			Semester VI		
Course Code	Course Description	Course Code	Course Description	Course Code	Course Description
ACC 221	Basics of Managerial Accounting	3	MIS 201	Introduction to Management Information Systems	3
RCH 311	Business Research Methods	3			
MGT 314	Management of Human Resources	3	LAW291	Legal Aspects of Business and Technology	3
MGT 311	Fundamental of Operations	3	MGT212	Business and Society	3
	Management Concentration I	3	PRJ491	Project Work	3
		15		Concentration II	3
					15
Semester VII			Semester VIII		
Course Code	Course Description	Course Code	Course Description	Course Code	Course Description
MGT 411	Business Environment in Nepal	3	MGT 421	Strategic Management	3
MGT 321	Fundamentals of Entrepreneurship	3	MGT 313	Introduction to International Business	3
INT 391	Internship	3	MIS 202	Essentials of e-Business	3
	Elective I	3		Elective II	3
	Concentration III	3		Concentration IV	3
		15			15



# Curricular Structure BHM

Semester I			Semester II		
Course Code	Course Description	Credit Hours	Course Code	Course Description	Credit Hours
THS 161	Fundamentals of Tourism and Hospitality	3	FNB 174	Food Production & Patisserie II	3
FNB 171	Food Production & Patisserie I (Theory)	3	FNB 194	Food Production & Patisserie II (Practical)	1.5
FNB 191	Food Production & Patisserie I (Practical)	1.5	FNB 175	Food and Beverage Service II (Theory)	3
FNB 172	Food and Beverage Service I (Theory)	3	FNB 195	Food and Beverage Service II (Practical)	1.5
FNB 192	Food and Beverage Service I (Practical)	1.5	RDM 183	Accommodation Operations II (Theory)	3
RDM 181	Accommodation Operations I (Theory)	3	RDM 193	Accommodation Operations II (Practical)	1.5
RDM 191	Accommodation Operations I (Practical)	1.5	MTH 105	Accommodation Operations II (Practical)	3
ENG 101	English I	3	ENG 102	Basic Mathematics	3
MGT 111	Principles of Management	2	FHN 191	Food Hygiene and Nutrition	3
		22.5			22.5
Semester III			Semester IV		
Course Code	Course Description	Credit Hours	Course Code	Course Description	Credit Hours
FNB 271	Food Production & Patisserie III (Theory)	3	FNB 274	Food Production & Patisserie IV (Theory)	3
FNB 291	Food Production & Patisserie III (Practical)	1.5	FNB 294	Food Production & Patisserie IV (Practical)	1.5
FNB 272	Food and Beverage Service III (Theory)	3	FNB 275	Food and Beverage Service IV (Theory)	3
FNB 292	Food and Beverage Service III (Practical)	1.5	RDM 295	Food and Beverage Service IV (Practical)	1.5
RDM 281	Rooms Division Management I (Theory)	3	RDM 283	Rooms Division Management II (Theory)	3
RDM 291	Room Division Management I (Practical)	1.5	RDM 293	Rooms Division Management II (Practical)	1.5
ACC 125	Hospitality Accounting I	3	ACC 126	Hospitality Accounting II	3
MIS 201	Introduction to Management Information Systems	3	PSY 101	General Psychology	3
SOC 101	Fundamentals of Sociology	3	ENG 204	Business Communication for the Hotel Industry	3
		22.5			22.5
Semester V			Semester VI		
Course Code	Course Description	Course Code	Course Description	Course Code	Course Description
HRM 153	Hospitality Human Resources Management	3	MOT 312	Fundamentals of Entrepreneurship	3
STT 101	Business Statistics	3	MOT 216	Tourism Business Environment	3
RCH311	Business Research Methods	3	ECO 105	Tourism Economics	3
FIN 133	Fundamentals of Financial Management	3	MOT 412	Strategic Management	3
MKT 143	Hospitality Marketing	3	PRJ494	Project Work	3
<b>Specialization 1 (Choose One)</b>			<b>Specialization 2 (Choose One)</b>		
FNB 371	Advanced Food & Beverage Management	3	FNB 372	Advanced Food Production Management	3
RDM 381	Advanced Accommodation Operations Management	3	RDM 382	Advanced Room Division Management	3
		18			18
Semester VII			Semester VIII		
Course Code	Course Description	Course Code	Course Description	Course Code	Course Description
INT396	Internship	6	INT397	Internship	6

## Credits Division

Foundation Courses	21 credits
Core Management Courses	42 credits
Core Hotel Management Courses	60 credits
(out of which 12 credit hours allocated for practical and 6 credit hours allocated for specialization courses)	
Project work	3 credits
Internship	12 credits
<b>Total</b>	<b>138 credits</b>



## BACHELOR OF BUSINESS ADMINISTRATION (BBA) <<

**P**MC's BBA programme is affiliated to Pokhara University. It is a four year, eight semester and 126 credit-hour course. It aims at producing competent and quality business management graduates with sound knowledge and skill relevant to modern organizations. The faculty and staff at PMC work in a way so that the students are competitive and provided with opportunities to enrich confidence and motivations on them to come to the solutions of the problems associated with the modern day corporate world.

The programme offers unique opportunities for learning; contents teaching in the class rooms with practical illustrations and on- sight exposures to the on the state of the art of business organizations as well. It offers students tremendous opportunities for enabling their conceptual inputs and emphasizes on practical applications that familiarize the students with the overall functioning of organizations, their interactions with the business environment and challenges of doing business.



## BACHELOR OF HOTEL MANAGEMENT (BHM)

The Bachelor of Hotel Management program is designed for students who want to pursue careers within the hospitality industry and also to direct towards individuals with entrepreneurial flair, who possesses good commercial insight as well as the quality of being service-minded. There is a strong focus on professional skills, theory, and management skills. There is also an urgency placed upon developing a professional and hospitable attitude. This course covers wide range of areas in order to prepare participants for a future as hotel managers and entrepreneur. The Bachelor of Hotel Management leads them how to successfully lead businesses in the international hospitality industry as managers and entrepreneurs

## Objectives of program

- » To provide outstanding customer service and to work cooperatively with a variety of personality types Develop effective time management and organizational skills.
- » To be a capable human resources with full support in there placement in Nepal of foreign countries.
- » To make a ability of combination of theory and practice fit completely with our understanding of training today
- » To develop student's critical thinking and to refine their analytical problem solving and decision making skill
- » To offer and instruct individual training with in the hospitality industry providing students with opportunity to integrate their academic skills with substantive work experience.
- » To Prepare students to start professional career in business, and public management at the entry level managerial position.
- » To Inculcate positive attitudes and practical skills essential for a socially responsible and competent manager.
- » To develop adequate foundation for higher studies in management and hospitality.

## Under The Same Management



### THE TIMES INT'L COLLEGE

Charkhal, Dillibazr, Kathmandu, Nepal, Tel:-01-4441163, 4441167, 4441168

Email: [info@timescollege.edu.np](mailto:info@timescollege.edu.np), web:[www.timescollege.edu.np](http://www.timescollege.edu.np), Apps: Times International College

#### Academic Programs Offered:

**+2 Level (NEB)**

Science

Management

Humanities

**Bachelor (TU)**

BBS

BA/BSW (Social Work and Mass Communication)

**Master's (TU)**

MBS (Semester System)

**Proposed Program:BBM and BCA/Diploma in Computer Engineering, Civil Engineering, Survey Engineering**

## TEACHING PEDAGOGIES AND TOOLS

The teaching methodologies incorporate a blend of classical as well as modern approaches. Such techniques commonly applied are class lectures, case studies, group discussions, project assignments, field visits, problem solving exercises, guest lectures and review of literatures small project work and regular classroom presentations, demonstrations and special talk programmes will constitute a regular feature in the programme. The overall focus of the programme will be

- » Innovative approach
- » Appreciative inquiry approach
- » Participatory and collaborative approach
- » Competitive approach



## ADMISSION AND ELIGIBILITY

The students holding Intermediate of Higher Secondary Level (+2), or 'A' level, or equivalent as recognized by Pokhara University with minimum second division will be considered eligible to apply for the admission to BBA & BHM degree course.

An applicant seeking admission to BBA & BHM courses must appear in an Entrance Examination of two hours' duration conducted by the college. The student who clears the Entrance Examination will be called for an interview. Admission of the students will be based strictly on their merit and the enrolment capacity of the college.

## ATTENDANCE REQUIREMENT

The students must attend every lecture, tutorial, seminar and practical classes. However, to accommodate for the late registration, sickness and other contingencies, the attendance requirement will be a minimum of 80% of the classes actually held, if the student is absent from the college for more than four weeks with permission of the academic director. His/her name will be removed from the college roll. Those who will not attend 80% of total classes conducted will not be qualified for the Board Examination.

# Evaluation System

The prominent features of the semester system are the process of continuous evaluation of students performance and flexibility to allow them to progress at a pace suited to their individual ability, subject to the regulation of credit requirements. the evaluation of the students will be of two categories:

- internally by the concerned faculty member through quizzes, tutorials, lab works, home assignments, class tests, class participation ,term papers etc. each faculty member will be given responsibility to give individual care to the students with a view to enhance their in herent capabilities through impacting required theoretical knowledge and developing skills to comprehend, synthesize and implement effectively as per the need. three internal tests[including one send up exam] will be conducted as specified by the academic calendar. monthly unit test also be conducted to monitor and take corrective measures as required to enhance the performance level of the students.
- externally by teh office of the controller of examinations through semester-end-examination.the weightage modality of the internal and external evaluation shall be as follows:-

Evaluation	Weightage	Method
internal(periodic)	50%	quizzes, tutorials,lab works,home assignments, class tests,class participation,terms papers,attendance/descipline
external[semester-end-examination]	50%	office of the controller of examinations,pokhara university

The final grade awarded to a students in a course is based on his/her consolidated performancein both internal and external evaluations.

## Grading System

A student who has passed his/her two years of study will be graded on the basis of the four years' average marks of CGPA as follows.

The performance of students is evaluated in terms of the following two indices:

- The semester grade points average(SGPA) which is the grade point average for the semester and is given by:  

$$SGPA = \frac{\text{total honor points earned in a semester}}{\text{total number of credit hours taken in a semester}}$$
- The cummulative grade poin average for all completed semester and is given by:  

$$CGPA = \frac{\text{cumulative total number of credit hours taken.}}{\text{total number of credit hours taken.}}$$


Grade	Honor points(CGPA)	Description
A	4.0	Excellent
A <sup>-</sup>	3.7	Excellent
B <sup>+</sup>	3.3	Excellent
B	3.0	Good
B <sup>-</sup>	2.7	Good
C <sup>+</sup>	2.3	Good
C	2.0	Satisfactory
C <sup>-</sup>	1.7	Satisfactory
D <sup>+</sup>	1.3	Satisfactory
D	1.0	Minimum Requirement
F	0	Failing

# Platinum Leadership Academy

*"If your actions inspire others to dream more, learn more, do more and become more, you are a leader."*

-John Quiency Adams

Platinum management college(PMC) prepare students to take challenges in business and management field. In order to harness their practical skills PMC has its leadership academy.

Follow @ PMC\_Leadership 

## Activities of PMC leadership academy

- Training
- Business debates
- Guest lecturers
- Group discussion
- Case studies
- Research
- Presentations





## Visiting Faculties

Prof. Dr. Anant Lal Karna (Accountancy)  
Prof. Dr. Paraswar Koirala (Marketing)  
Prof. Dr. Govinda Ram Agrawal (Management)  
Prof. Puskar Kumar Sharma (Statistics)  
Prof. Dr. Madhav Raj Koirala (finance)  
Prof. Juju Gyani Ranjit (Statistics)  
Dr. Jeetendra Upadhaya (Accountancy)  
Dr. Bimal Sharma (Personality Development)  
Mr. Rolf Schmitz (Executive Chef) Hotel Astoria Swiss  
Mr. Anil Pradhan (Career Councillor)  
Mr. Sujan Aryal (Career Councillor)  
Mr. Rabin Sapkota (Career Councillor, Forbes 5star USA)  
Mr. Pasang Sherpa (Career Councillor)  
Mr. Ramesh Khanal (Career Councillor)

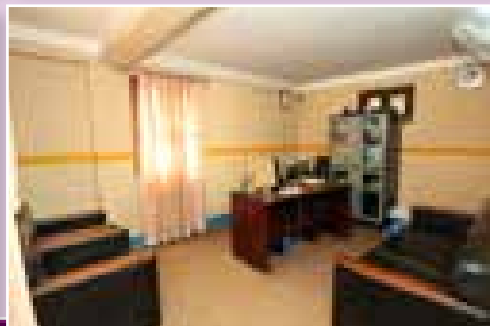
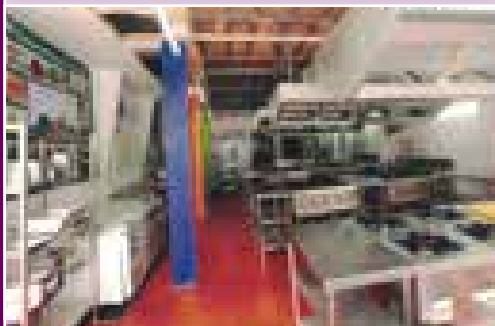
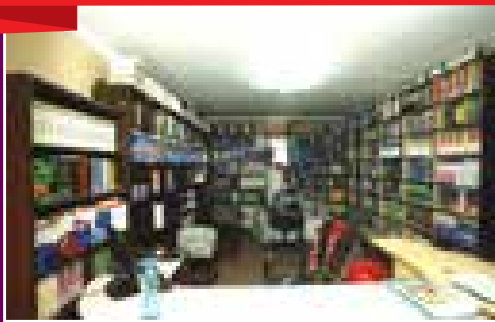
## Core Faculties

Associate Prof. Pradeep K. Aryal (Internship)  
Associate Prof. R.I Rajbhandari (General Psychology)  
Mr. Dilli Raj Bhandari (Business Law)  
Mr. Krishna Pd. Neupane (Accountancy)  
Mr. Shankar Pd. Gaire (English)  
Er. Subhash Belbase (MIS/E-Business/Computer & IT Application)  
Mr. Sudan Shrestha (Hotel Management)  
Mr. Phadindra Paudel (Accountancy)  
Mrs. Poonam Aryal (Organization Behavior)  
Mr. Yam Pd Chaulagain (Service Marketing)  
Mr. Birendra Bista (International Finance)  
Mr. Bishnu Poudel (Logistics & Supply Chain Management)  
Mrs. Sabita Lohani (General Psychology)  
Mr. Rajiv Niraula (English)  
Mr. Manoj Kunwar (Economics)  
Mr. Gyanendra Gurung (Business Mathematics )  
Mr. Padam Pd. Bhandari (Data Analysis and Modeling)  
Mr. Bikas Poudel (Organization Behavior)  
Mr. Pawan Pokharel (Principle Of Marketing)  
Mr. Arjun Gupta (Finance)  
Mr. Devendra Subedi (Finance Institution and markets)  
Mr. Gyan Darsan Bhattarai (International Business)  
Mr. Romakanta Mishra (Statistics)  
Mr. Shayon Dhungana (Hotel Management)  
Mr. Udaya Gyawali (Hotel Management)  
Ms. Supriya Karki (Hotel Management)

# Platinum Gallery



# Platinum Gallery



## Platinum Management Clubs

**W**ith the objective of involving the students in various social and other co-curricular and extra curricular activities, the college has established various clubs.



### Platinum Social Club:

**A**s a management college. We feel our responsibility towards the society. In this connection, the club is organizing various social activities like blood donation, awareness campaign, and participation in various social programs.

## Platinum Environment Club

The main objectives of the club is to create awareness about the environmental degradation and protect the environment, which can be handed over to the next generation.



## Platinum Entrepreneur Club

The college focuses on developing and moulding the business visionary, entrepreneurial leaders who are the employment generators not employment seekers. In this connection, efforts are being made to create entrepreneurship among the students through coaching and involving them in entrepreneurial ventures.

## Platinum Sports and Events Club

This Club organizes the inter and intra college sports events, exhibitions, and festivals.



## Voice of Students



**T**oday's world of competition and globalization seeks excellence and protectionism. To meet this global demand and set on solo of gaining knowledge and education. The features of PMC are experienced, qualified and associate teachers, stimulating and supportive academic atmosphere. This college has been well recognized as one of the genuine institute where you can shape your dreams better. The atmosphere of the college is really inspiring and cooperative. Lastly, if you want your dream turn into a reality. I suggest you to be a part of "Platinum Management College" and feel proud to be a Platinumian.

**Pooja Pokharel**  
**BBA 4<sup>th</sup> Semester**

I am very proud to get an opportunity to write up something for our college prospectus. I found Platinum Management College has well maintained its all flourish academic exercise and discipline, which were established since its inception.

**Suman Pradhan**  
**BBA 8<sup>th</sup> Semester**



The reason for choosing PMC is its enrich facilities and industry integrated activities.

**Sweta Karna**  
**BBA 8<sup>th</sup> Semester**

I am proud to be a student in Platinum, came as a student going as manager.

**Aakash Kumar Gupta**  
**BBA 6<sup>th</sup> Semester**





## Voice of Students



**Rachana Maharjan**  
BBA 4<sup>th</sup> Semester

I have joined this college in 2015 [Fall] and choosing PMC is my best decision. I would like to welcome all the new comers in 1<sup>st</sup> semester. I hereby offer my best wishes to all the new students for pursuing their dream. Hope you all new students feel proud to join this college and will pursue your goal.  
“Life is not about getting good cards in hand, it’s all about playing well that you hold.”

Life changing movement, when I came to Platinum.

**Anjana Bhujel**  
BBA 4<sup>th</sup> Semester



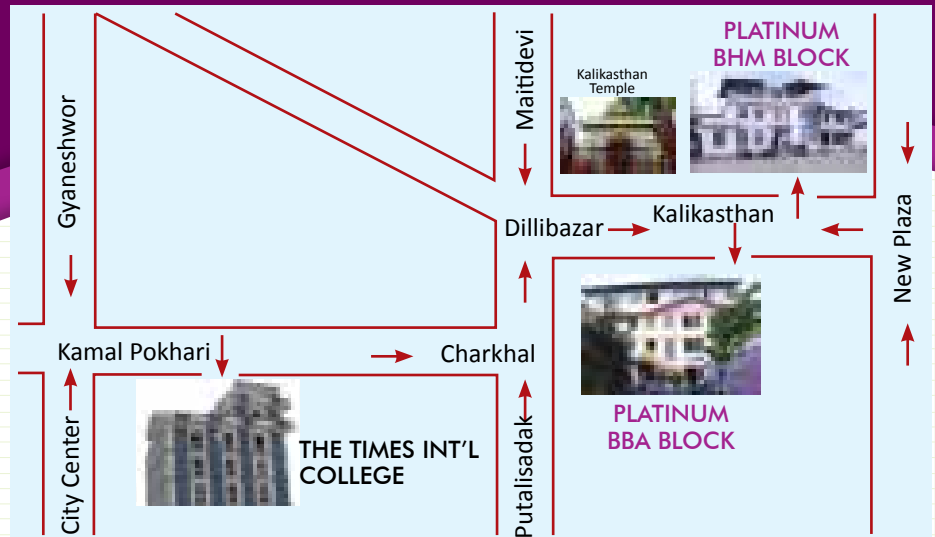
**Rashmi Manandhar**  
BBA 2<sup>nd</sup> Semester

“ I am interested in business management PMC is way to my dream. I am harnessing my skills to take challenges of future.

Chase your dream with Platinum Management College.

**Utsav Shrestha**  
BBA 2<sup>nd</sup> Semester





# PLATINUM MANAGEMENT COLLEGE

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Apps : Platinum Management College